Concept



Inspiration: India gives an opportunity to the world to come and invest in the tourism sector.

India holds Nature, Culture & traditions and Medical/health tourism in itself, which makes India a unique destination. Here lies great opportunities for the business to emerge & explore the Possibilities.

Design Rationale: Our design reflects 'I' derived from 'India' as the destination. The motifs & the figures used in 'i' signify culture & the essence of Indianness, purely reflecting the colors of India.

Keeping 'I' as the unique visual identity, it will create a strong visual impact to stand out throughout branding & promotion.





Logo Option 1





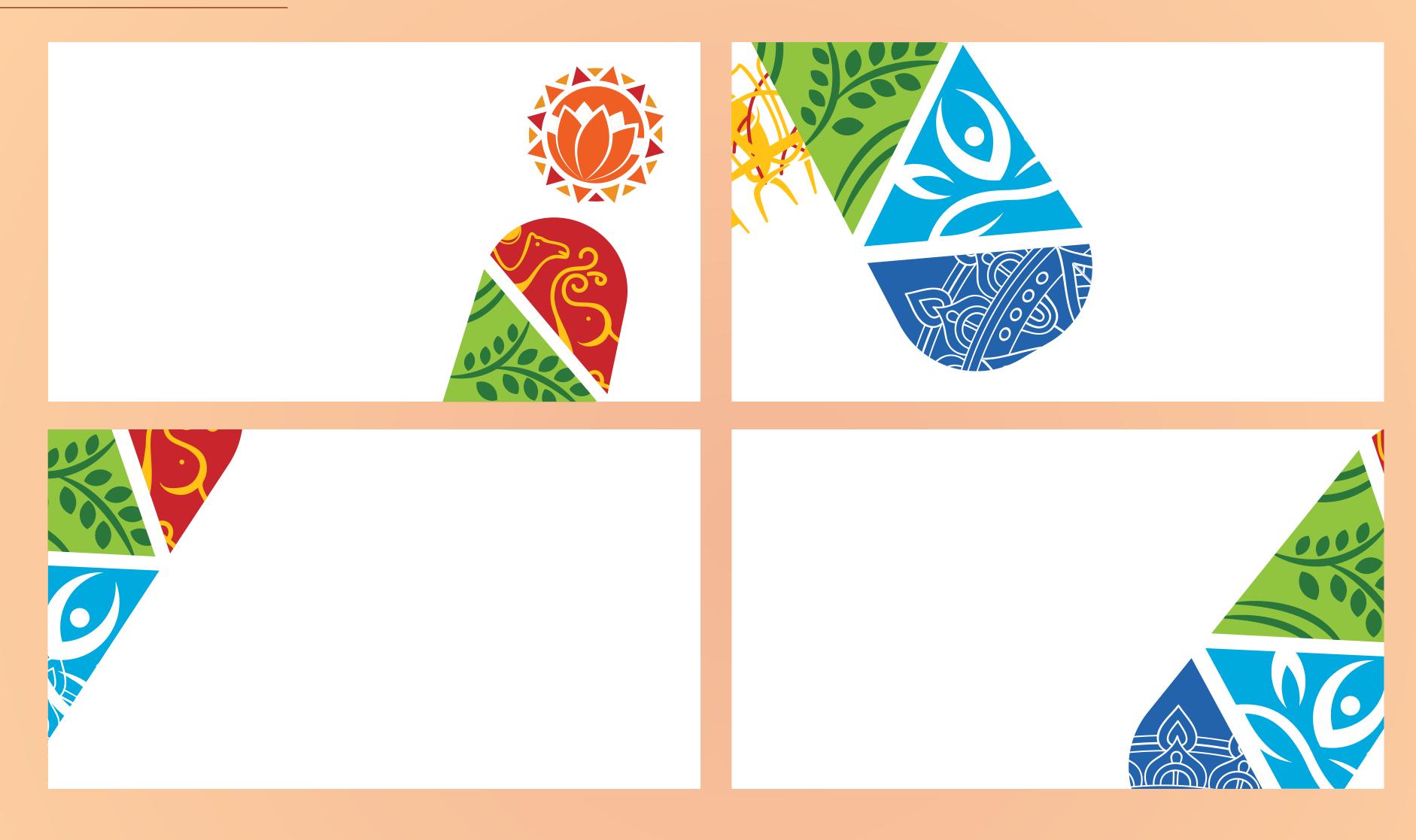


Logo Option 2





Design extension













22-23 March 2023 | Pragati Maidan, New Delhi

SAVE THE DATE



Investible projects



Knowledge Session



B2B Platform



State of Art Expo

For more details, email at isha.miglani@cii.in

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Flyer 3











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Banner 1











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Banner 2











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